



Don't we need to wait for the court case to end?

Let the fight be about bigger things! If both parties agree to expand, there's no need to wait for other conflicts to resolve. Imagine not buying a bigger pair of pants when you have outgrown them because

you are in the middle of litigation. The crowd of people who come to 770 has outgrown the physical space and that has nothing to do with other conflicts.

Whose side are you on?

United we stand! "With Achdus (unity) everything can be accomplished". We are not about picking sides or parties. The reason for exile was lack of unity, but expanding 770 is about bringing the Beis Hamikdosh

down, it must be done without fighting. Dovid Hamelech did not merit to build the Beis Hamikdosh because he had to fight. His son Shlomo merited to build it because his reign was a period of calm and peace.

Why not preserve 770 as it looked before Gimmel Tammuz?

The true way of preserving that original look is to constantly expand 770, because that's actually the look that 770 always had. Would you entertain the thought of preserving the

Chabad Shluchim to the amount of Shluchim we had before Gimmel Tammuz?! The Rebbe's vision is Uforatzta! Expand! Let's preserve that vision!

What's the big deal about 770?

770 is Beis Rabbeinu Shebibovel, the main dwelling place of the Shechina in Exile. The Rebbe explains that this is where the Beis Hamikdosh will first be revealed and from here it

will move back to Jerusalem together with 770 attached to the actual walls of the Beis Hamikdosh. We have the ability to take part in the actual building of the 3rd Beis Hamikdosh!

Why are we getting involved in something that belongs to Merkos and Aguch?

We are not looking to overthrow any organizations, we are not looking to take over or assume anyone's responsibilities. We are just doing our part. We cannot remain on the sideline and

watch our lives go by without the Rebbe's wish coming to fruition. Therefore, we are taking it upon ourselves to promote and encourage the expansion to happen now!

Join the initiative to promote and encourage the expansion

Expand770.com